

Catherine Lewis

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Education

PARSONS THE NEW SCHOOL FOR DESIGN

New York, New York

MFA Design and Technology with Honors, 2007-2009
Thesis| DeepFried Media: Remixing New Media Education

THE UNIVERSITY OF VIRGINIA

Charlottesville, Virginia

BA Art History and Studio Art, 1997-2001

Experience

FREELANCE

New York, New York

Designer and Developer

09.2008-Present

- Create user-friendly web sites for interior design, retail, and entertainment industry clients including user experience, interaction design, and search engine optimization.

BACCARAT, INC

New York, New York

Special Projects Manager

09.2008-Present

- Manage development of custom, limited-edition Chinese New Year figurines for Resort Casinos worldwide.

Sales Manager

11.2005-07.2007

Corporate Design & Special Projects

- Managed million plus dollar goals for West Coast Wholesale Corporate Account base including Resort Casinos in Las Vegas.
- Trained Baccarat Boutique Staff nationwide in Corporate Gifting and Interior Design Outreach programs to reach multi-million dollar goals.
- Directed development of special affair projects beginning with artist's inception through final production by Baccarat's factory in Baccarat, France. Projects include figurine development, custom decanters for spirits industry, and one-of-a-kind chandeliers and furniture.

Wholesale Coordinator

03.2004-10.2005

- Developed training for company-wide use in Corporate, Interior Design, and Jewelry Industry prospecting.
- Responsible for Wholesale Division sales analysis for CEO's quarterly strategic meetings with Board of Directors in France.
- Managed Wholesale Division reporting and developed custom database to better track wholesale account data and budgeting along with providing more timely and accurate division analysis.
- Managed Wholesale Division trade shows: the development of marketing materials, jewelry product display, and logistics organization.

Computing Skills

User Experience Design, Interaction Design, Search Engine Optimization, Adobe Photoshop, Illustrator, After Effects, InDesign, Flash, AS3, Bridge, XHTML, CSS, PHP, MySQL, Final Cut Pro, Processing, Omnigraffle, scanning and digital imaging software, iWork, and Microsoft Excel, Word, Access, Powerpoint, Outlook, Publisher.

Shows & Talks

DESIGN & TECHNOLOGY SYMPOSIUM

New York

Parsons the New School for Design 05.2009
Presenter, "DeepFried Media : Remixing New Media Education"

SYNTHETIC TIMES

Beijing, China

National Art Museum of China 06.2008
1000 Cell Phones, *Project Development Team*

3FOURTHS

Charlottesville, Virginia

ArtSpace 05.2001
The University of Virginia
Participating Artist, *Printmaking*

Awards & Honors

GRADUATE DEAN'S SCHOLARSHIP

2007-2009

Parsons The New School for Design

PRESIDENT'S AWARD HONOREE

2005

Baccarat, Inc

OUTSTANDING ARTIST

2001

McIntire Department of Art, The University of Virginia

Other Interests

NEW YORK JUNIOR LEAGUE

Volunteer, 2004-Present

Archives Committee

Co-Chair, 2008-Present

Photography Committee 2004-2008

Co-Chair, 2006-2008

Secretary, 2005-2006

NEW YORK PHILHARMONIC VOLUNTEER COUNCIL

Volunteer, 2004-2008

Staff Assistance Committee Co-Chair, 2006-2007

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References

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